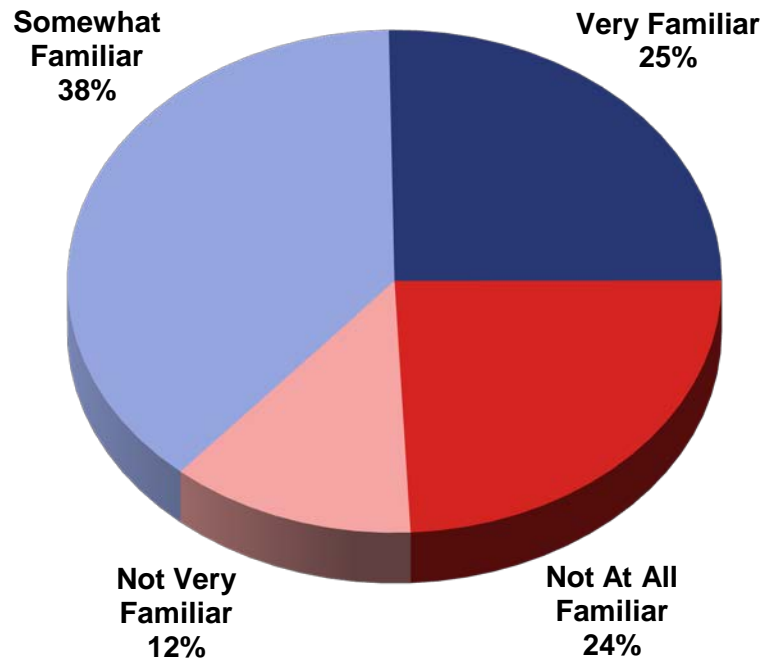


About two-thirds of Iowans are somewhat or very familiar with the Planned Parenthood videos.

How familiar are you with recent videos that exposed potentially illegal activities of Planned Parenthood?

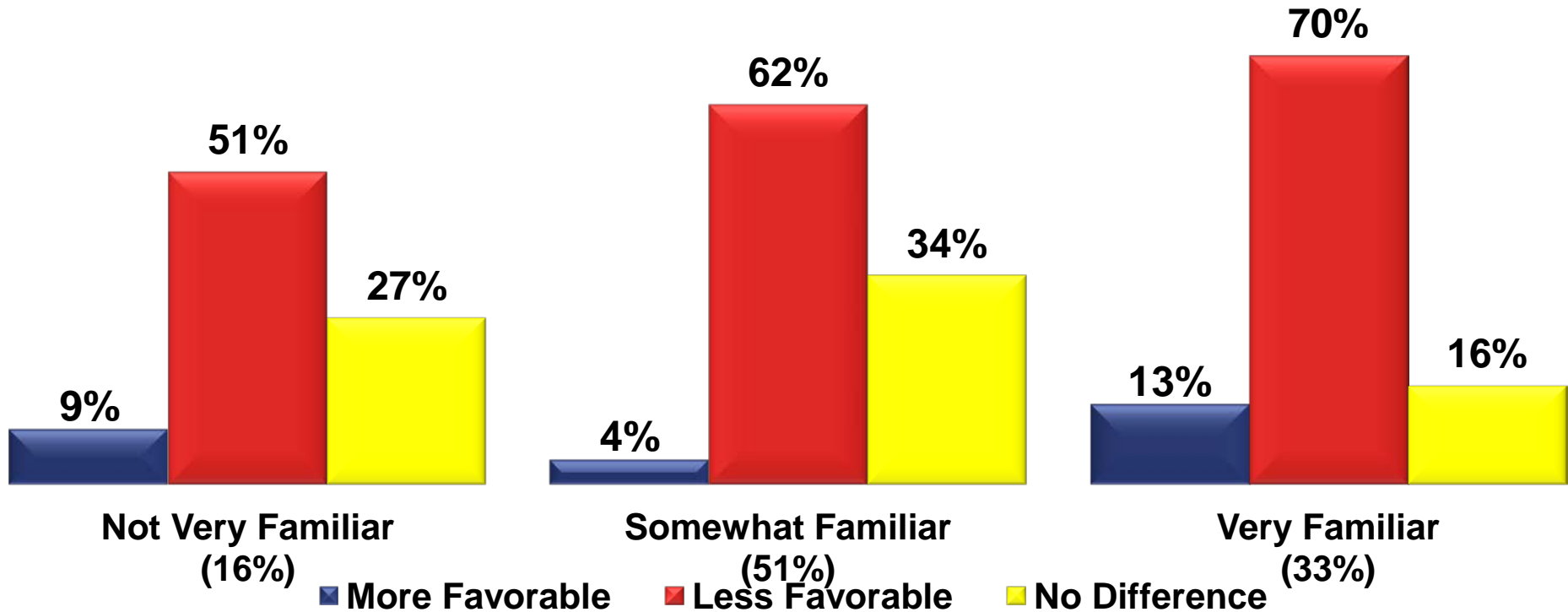
Planned Parenthood Videos

Total Familiar	63%
Total Not Familiar	36%



The more familiar Iowans are with the videos, the more likely they are to have a negative opinion of Planned Parenthood.

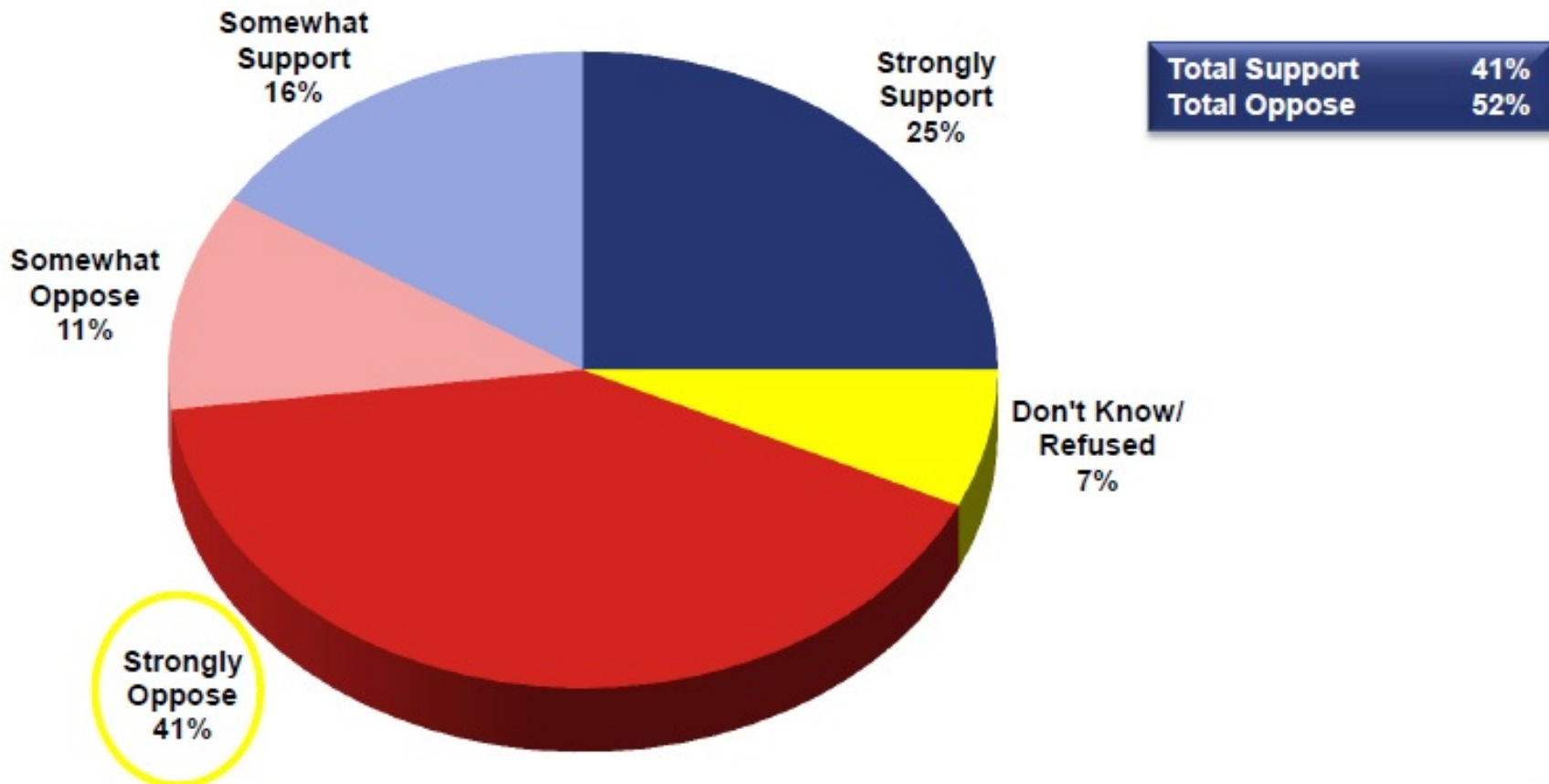
Planned Parenthood Impression by Video Familiarity



Opposition to the Planned Parenthood taxpayer subsidy is *strong*.

Do you support or oppose Planned Parenthood being subsidized by receiving a half-billion American taxpayer dollars every year?

Planned Parenthood Subsidy



Most Iowans agree that Planned Parenthood shouldn't be selling body parts and taxpayers shouldn't be forced to subsidize it.

Total Agree

Strongly Agree

69% 53%

Recent undercover videos reveal that **Planned Parenthood has been harvesting and selling body parts and organs** like hearts and lungs from aborted babies. **Taxpayers shouldn't be forced to subsidize an organization like that.** Congress and State Governors should redirect that funding to the thousands of health clinics around the country that provide low cost comprehensive health services to underserved women.



Methodology

Public Opinion Strategies conducted a statewide telephone survey of 600 adults in Iowa. The survey was conducted August 24-25, 2015 and has a margin of error of $\pm 4.00\%$.

Public Opinion Strategies is one of the nation's leading public opinion research firms.